



Design concepts

Lake Nona Groundbreaking Event

NDPS: Rob Grindstaff

Date 2017

Project overview:

Concepts for e-Comms, print deliverables,
event display pieces for the Lake Nona
Groundbreaking Event

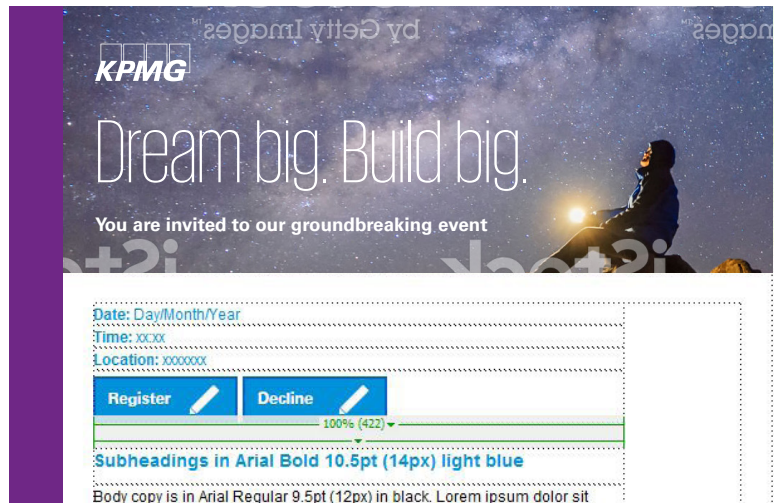
Layout concept 1



Portrait cover



Landscape cover



eComms banner

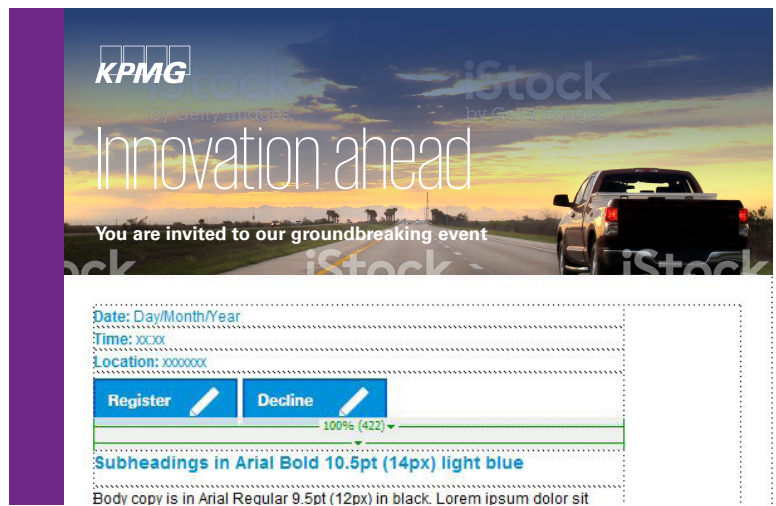
Layout concept 2



Portrait cover



Landscape cover



eComms banner

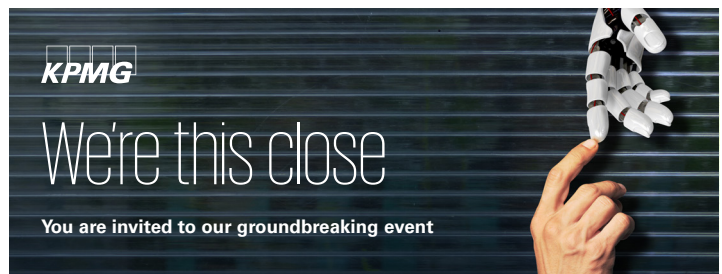
Layout concept 3



Portrait cover



Landscape cover



Date: Day/Month/Year

Time: xx:xx

Location: xxxxxxxx

Register

Decline

100% (422)

Subheadings in Arial Bold 10.5pt (14px) light blue

Body copy is in Arial Regular 9.5pt (12px) in black. Lorem ipsum dolor sit

eComms banner

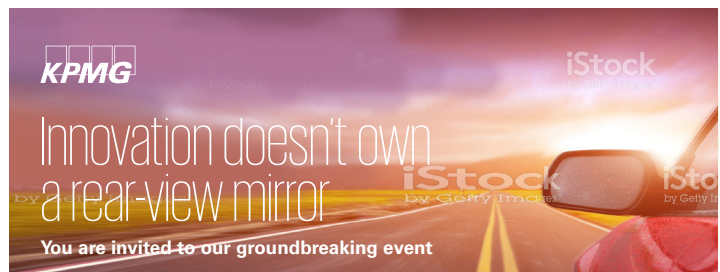
Layout concept 4



Portrait cover



Landscape cover



Date: Day/Month/Year

Time: xx:xx

Location: xxxxxxxx

Register

Decline

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Body copy is in Arial Regular 9.5pt (12px) in black. Lorem ipsum dolor sit

eComms banner

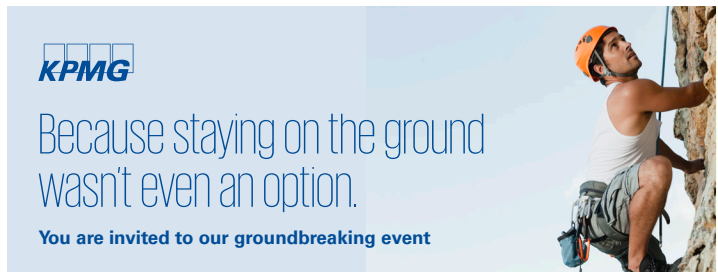
Layout concept 5



Portrait cover



Landscape cover



Date: Day/Month/Year

Time: xx:xx

Location: xxxxxxxx

Register

Decline

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Subheadings in Arial Bold 10.5pt (14px) light blue

Body copy is in Arial Regular 9.5pt (12px) in black. Lorem ipsum dolor sit

eComms banner

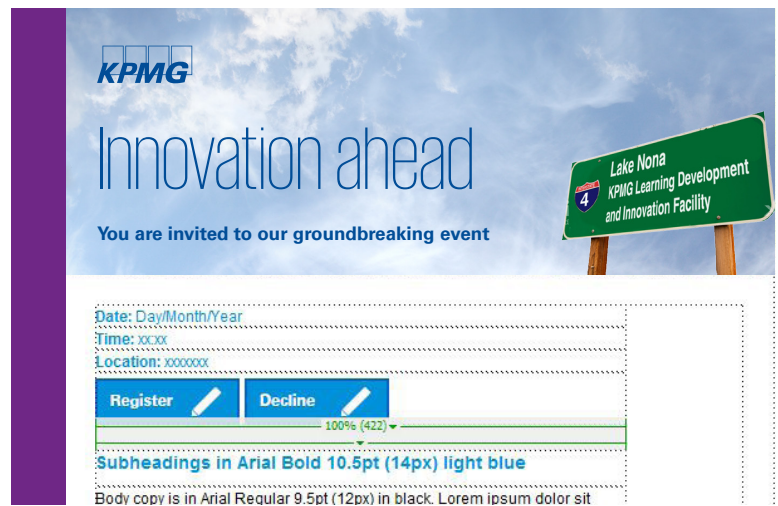
Layout concept 6a



Portrait cover



Landscape cover



eComms banner

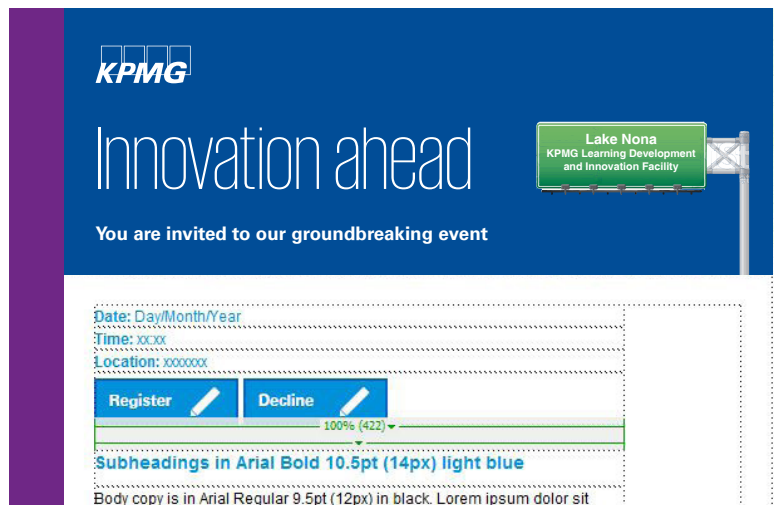
Layout concept 6b



Portrait cover



Landscape cover



eComms banner

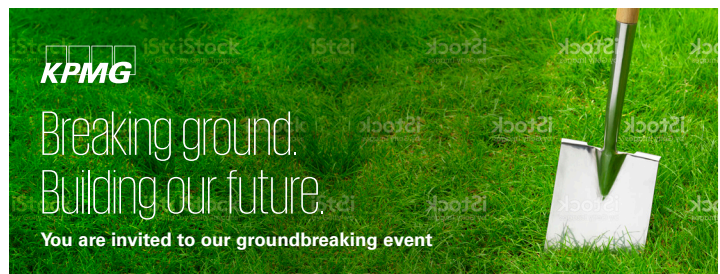
Layout concept 7



Portrait cover



Landscape cover



Date: Day/Month/Year

Time: xx:xx

Location: xxxxxxxx

Register

Decline

100% (422)

Subheadings in Arial Bold 10.5pt (14px) light blue

Body copy is in Arial Regular 9.5pt (12px) in black. Lorem ipsum dolor sit

eComms banner

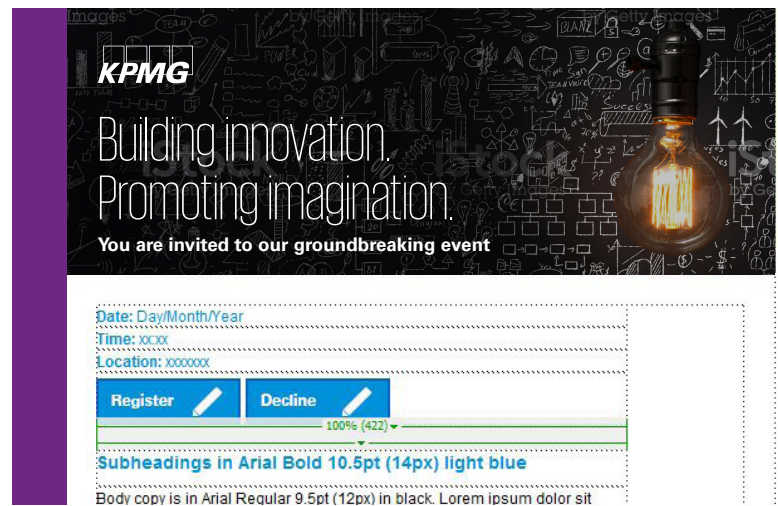
Layout concept 8



Portrait cover



Landscape cover



eComms banner

kpmg.com/socialmedia

